

SENATE RESOLUTION 9004

By Akbari

A RESOLUTION to commend and honor Beverly Robertson on her induction into the Peabody Hotels' Duck Walk Hall of Fame.

WHEREAS, it is fitting that we should honor those who have distinguished themselves as community leaders of whom we can all be proud; and

WHEREAS, one such exemplary individual is Beverly Robertson, who will be inducted into the Peabody Hotels' Duck Walk Hall of Fame on November 1, 2021, for her many successes in and contributions to the City of Memphis; and

WHEREAS, created in 1996, the Duck Walk Hall of Fame honors individuals who champion the growth and success of the City of Memphis; past recipients include Phillip Belz, Jack Belz, Henry Turley, Danny Thomas, Kevin Kane, Bernard Lansky, Elvis Presley, Pat Kerr Tigrett, Richard Shadyac, Linn Sitler, Jack Soden, and Cybill Shepherd; and

WHEREAS, born and raised in Memphis, Ms. Robertson is the president and chief executive officer at Greater Memphis Chamber, an organization that serves as an advocate of job creation, community development, and business growth in the Memphis area; and

WHEREAS, she attended the Executive Leadership Development Program through the Wharton School of Business at the University of Pennsylvania as well as the Getty Museum Leadership Program in Los Angeles, California; and

WHEREAS, a seasoned corporate executive, Beverly Robertson began her illustrious career at the corporate offices of Holiday Inn Worldwide, gaining a wealth of knowledge and expertise in a diverse range of business fields; she rose through the ranks to become acting vice president of marketing communications, amassing experience in marketing research and

development, product development, training and development, strategic planning, and communications; and

WHEREAS, Ms. Robertson also served as president of the National Civil Rights Museum; she raised \$43 million during her tenure, including \$11 million raised for the completion of an expansion of the museum and \$32 million raised for a capital and endowment campaign that elevated the museum to world-class status; and

WHEREAS, a proud member of Delta Sigma Theta Sorority, Inc., and The Links Incorporated, Beverly Robertson was named one of *USA Today's* "Women of the Century"; and

WHEREAS, in addition to her many accomplishments, she is proud to share love and companionship with her husband, Howard Robertson; together, they are the owners of Trust Marketing and Communication; and

WHEREAS, throughout her estimable career, Ms. Robertson has demonstrated a common sense approach to complex business and communications issues, thus winning the unbridled respect and admiration of her peers and the Memphis community; and

WHEREAS, the success of the State of Tennessee, the strength of our communities, and the overall vitality of our society depend, in great measure, on the dedication of people such as Ms. Robertson; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED TWELFTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, that we hereby commend and honor Beverly Robertson on her induction into the Peabody Hotels' Duck Walk Hall of Fame and extend to her our best wishes for much continued success in all her future endeavors.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.